

**MUNICIPAL CLERKS' ASSOCIATION OF NEW JERSEY, INC.**

***PRESIDENT'S MESSAGE*** by *Drew Pavlica*, 2012 President



I enjoy history, and I live in a part of the State of New Jersey, where a portion of Washington's Retreat Route of November 1776, passes a half a block from my house. It was during these desperate times that the American Patriot Thomas Paine wrote the immortal words, "These are the times that try men's souls."

Now, I don't want to seem overly dramatic, but I have reflected on that moment of the American Revolution, when considering the flurry of activities for the Municipal Clerks' Association of New Jersey during the first quarter of 2012.

Thomas Paine sometimes signed his pamphlets with the pseudonym, "Common Sense," which might be one of the reasons I think of Paine's famous line, when contemplating Senate Bill No. 533, the "Common Sense Shared Services Act," sponsored by Senator Donald Norcross, which could adversely affect tenure for Municipal Clerks, and other statutory officers, if two Municipalities enter into certain Shared Service Agreements.

Immediate Past President Joanne Kwasniewski, and I, have personally met with Senator Norcross, in his Audubon Legislative Office, to verbalize our concerns with his bill, and other MCANJ Executive Board Members have telephoned and met with other State Senators, and staff, to register our objections to this bill.

MCANJ Treasurer Keith Kazmark and Past President Kwasniewski have also met with Assembly Speaker Sheila Oliver concerning our issues with the bill, in case it passes the full Senate, and moves on to the State Assembly, where its companion bill is Assembly Bill No. 1401.

The Leadership of the MCANJ is not opposed to the concept of "Shared Services." However, the current Senate Bill, if enacted, could allow the removal of a fully tenured professional Municipal Clerk with little notice of termination, if two towns decide to share one Municipal Clerk. Tenure is statutory. We question the legality of taking tenure away, once it has been granted. It may be legal if prospective, but we are not in favor of this bill if it erodes tenure and removes the impartial nature of the Municipal Clerks' position.

There are other issues that we have raised, including potential conflicts of interest of a Municipal Clerk serving two Municipalities, and potential conflicts concerning the faithful performance of Election duties, attendance at Council meetings, timely compliance with the Open Public Records Act (OPRA), and other concerns.

There are other pending bills which have received the attention of the MCANJ, including S-1451, concerning the Open Public Meetings Act (OPMA), and S-1452, concerning OPRA, both sponsored by Senator Loretta Weinberg. Clerk of the Year, Jim Doherty, represented the MCANJ at my request, and testified in Trenton, on the day these bills had a hearing before their Senate Committees.

The OPMA bill, would, among other things, require Meeting Agendas to include a brief description of each item and to identify the names of the parties to and approximate dollar amounts of any contracts to be discussed and acted upon. The bill also provides that the Minutes of a meeting of a public body include available, unedited audio or video recordings of the meeting, or any portion of a meeting made by the public body, and that such unedited recording shall be available to the public on the same basis as other Meeting Minutes.

*Continued on Page 4*

Jim Doherty, Editor

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MUNICIPAL CLERKS' ASSOCIATION OF NEW JERSEY, INC.  
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Legal Counsel: Richard A. Lustgarten

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1981\*L. Manuel Hirshblond

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## SCHOLARSHIP APPLICATION

Municipal Clerks, Deputies and Assistants continuing their education in pursuit of RMC, CMC and MMC certifications are eligible for a Scholarship. Candidates for all scholarships must be members of the Municipal Clerks' Association of New Jersey. CMC and MMC Scholarship applicants must be tenured Municipal Clerks. Scholarships shall be awarded at the Annual Meeting of the Municipal Clerks' Association of New Jersey on Wednesday, November 14, 2012 during the League of Municipalities Conference in Atlantic City:

Four (4) RMC Scholarships

One (1) Peter H. Maclearie CMC Scholarship (Includes registration and 1 night's hotel accommodation)

One (1) MMC Scholarship (Includes registration and 1 night's hotel accommodation)

Completed applications should be mailed directly to:

MCANJ SCHOLARSHIP COMMITTEE

c/o Karen Hughes, RMC

Westwood Borough

101 Washington Avenue

Westwood, NJ 07675

### **APPLICATION DEADLINE IS SEPTEMBER 1, 2012**

You are encouraged to take advantage of this scholarship program offered to you by your Association.

Please complete this application page (or a photocopy of it) and submit it as instructed.

Should you have any questions, please contact Karen Hughes at 201-664-7100. ext 101

#### MCANJ SCHOLARSHIP APPLICATION FORM

Name \_\_\_\_\_ Title \_\_\_\_\_

Municipality \_\_\_\_\_

Address \_\_\_\_\_

E-mail Address \_\_\_\_\_

Date of Appointment as Municipal Clerk \_\_\_\_\_ Deputy/Assistant \_\_\_\_\_

Check One:     MCANJ Dues are paid by municipality                       MCANJ Dues are paid by member

**I am applying for the:**

RMC Scholarship – cost of one (1) course

CMC Scholarship [tenure date \_\_\_\_\_] – for tuition to CMC program by Rutgers University and one (1) night's hotel accommodation.

MMC Scholarship [tenure date \_\_\_\_\_] – for tuition to MMC program by Rutgers University and one (1) night's hotel accommodation.

List RMC, CMC and MMC educational courses taken and indicate whether the municipality or you paid for the course.

**Reminder:** All applicants must be members of the Municipal Clerks' Association of NJ, Inc.  
Applicants for the CMC and MMC Scholarships must be tenured.

Use a separate sheet of paper for a short statement as to why you feel this scholarship should be awarded to you and attach it to your application.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

The MCANJ enthusiastically supports the philosophy of open and transparent government. Unfortunately, S-1451 cannot be supported in its current form. There is also an issue of unfunded mandates that the new requirements of OPMA will create. The requirement that the Governing Body may discuss, but not act upon, an item brought up from the public, runs contrary to the time honored tradition of holding a public meeting for the very purpose of soliciting such input, in a public forum, and acting upon it.

The bill would also require certain e-mails to be part of the Minutes and subject to notification requirements. E-mail communications can be extremely voluminous, with attachments of items such as developer's agreements being negotiated, collective bargaining agreements being negotiated, personnel evaluations, etc., and these would be records which did not occur at the meeting, but would be required to be part of the record of the meeting, and be part of the Minutes of the Meeting. These could be cumbersome attachments to written Minutes.

It seems that there are aspects of this bill, which would slow government down, make it more costly, less effective and less responsive to the people.

In regard to S-1452, concerning increasing the duties required to be performed in connection with OPRA, the New Jersey State League of Municipalities (NJSLOM) has pointed out that as Municipalities have been forced to cut staff, the challenges of meeting the ever-increasing requests of documents has created demands that require more, not less staff. Many of the current requests call for research, not just specific identifiable documents. Requestors are more frequently demanding responses electronically, even though the document is not in an electronic format, and they want our Municipalities to bear the cost, including time, to convert the document into an electronic format. Some even want the document converted into THEIR format of choice, not just scanned into a PDF that can be e-mailed. The commercial harvesting of data, including home and e-mail addresses, results in taxpayers funding the collection and distribution of information for commercial, non-government purposes, and the invasion of the personal privacy of our citizens.

Another bill, S-303, concerning Web-Based Government Records, also, raises concerns. It would require government records to be made available to the public for inspection, examination, copying and printing by posting on the Internet. As the NJSLOM has pointed out, the difficulty with the bill is requirements are not just limited to the posting of new records, it requires any government record created, PRIOR to the bills effective date, to be posted on the Municipal Website, within six months of such effective date. In many cases, this would mean over a hundred year of records, kept in vaults and off-site storage facilities, would have to be gathered, organized, verified and scanned. To accomplish this monumental feat, towns would need to hire additional personnel, guarantee the preservation of older delicate records, and ensure their computer system has the memory capacity to store volumes of records. It is extremely impractical to require every single public record to be posted on a Website.

There seems to be a mindset in government, that if something is good, than more is better. But that is not always workable, if that additional something is excessively burdensome and expensive. And all these bills would be required to be accomplished under the 2% CAP Law. Whatever happened to the concept of "State Mandate, State Pay"?

Also, with all the requirements and constant deadlines, mandated by these proposed bills, and laws already on the books, I wonder how any conscientious Municipal Clerk will be able to be out of the office on a furlough day, or a vacation day, or out needing surgery, or be away from the office for any valid reason, and still be able to comply with the timelines of these bills.

I sometimes get the feeling that some State Legislators are handing us anvils and then wanting to know why we are not moving faster. The will is there on the part of Municipal Clerks to work hard and serve the public better and better, but there has to be a degree of reasonableness. The MCANJ Executive Board, and its Committees, are working diligently on these bills and other pieces of Legislation to be certain that they are an enhancement, rather than a detriment, to the public interest, and to the Municipal Clerks' profession. I also encourage our membership to personally contact your Legislators on all these bills.

In regard to MCANJ Advisory Board Meetings, when I addressed the Annual Meeting of the MCANJ in November, I commented that with reductions in staff, added responsibilities and difficulties getting out of the office in the unpredictable January weather, it was proposed to experiment with an Advisory Board Meeting via Conference Call. Well, due to the need to pay heed to all the pending bills in the State Legislature, we did not hold an Advisory Board Meeting in January or February of this year. An Advisory Board Meeting will be held at our Annual Education Conference at the Taj Mahal in Atlantic City, and, subsequently, perhaps, the experimental, conference call Advisory Board Meeting can be held in June.

I would like to wish you a Happy Easter or Passover and any other holiday you hold dear and celebrate, and hope you are able to get out and enjoy the Spring weather! I will probably get to enjoy the sunshine and the outdoors, sometime, myself, this Spring, on some hike, in some historical park.

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# PEOPLE PAGE

by Sharon Brienza



## NEW CMC

Eileen Birch, (Township of Union, County of Union), has received the prestigious Certified Municipal Clerk (CMC) designation from the International Institute of Municipal Clerks (IIMC). The CMC designation program is designed to enhance the job performance of the Clerk in small and large municipalities. To earn the CMC designation, a Municipal Clerk must attend extensive education programs. The designation also requires pertinent experience in a municipality. The program prepares the participants to meet the challenges of the complex role of the municipal clerks by providing them with quality education in partnership with 47 institutions of higher learning. The program has been in existence since 1970 and has helped thousands of clerks in various municipalities.

## RETIREMENT

Penny Maida Smith, Borough of Lincoln Park, retired after 25 years of service. Penny was also the Shelter Director and endured many floods. She made sure every family had a warm dry place to stay and had three hot meals a day. As shown in the photo to the right, Penny's services will be missed!



Good luck to Cynthia Sloane (pictured below being sworn in) who was appointed Municipal Clerk of the Borough of Lincoln Park after serving as Penny's Deputy for 9 1/2 years. Cynthia says she has tough shoes to fill, but Penny was a wonderful mentor and educator. We know Lincoln Park is in good hands!



## RETIREMENT

Lea Quinty of Princeton Borough retired on December 31, 2011 after over 25 years of service to the borough residents. Lea and her husband, Joe packed up and moved to sunny Florida to enjoy their grandchildren.

## NEW BABIES

Congratulations to Michele (Auletta) and Mick Seigfried on the birth of their little girl Madison Lynn Seigfried (pictured at right) who came into the world on February 9, 2012, at 10:19 am, with trees sparkling from the first snowfall of the year. Madison was 8 lbs. 5 oz., 20 3/4" long and had a full head of hair.



This is former Paramus Borough Clerk Ian Shore's 11<sup>th</sup> grandchild, Winnie (pictured left), who was born on October 13, 2011, and according to the powers that be, the last one.

## CONDOLENCES

To Old Tappan Borough Clerk Jean Donch,  
on the loss of her father.

To Paterson City Clerk Jane Williams-Warren,  
on the loss of her brother-in-law.

Our thoughts and condolences are with you and your families.

# PEOPLE PAGE Continued

by Sharon Brienza

## JUST FOR THE FUN OF IT



As John Mitch (Woodbridge Township) was getting ready to administer the Oath of Office to a police officer, it became obvious that the weight of the bible was too heavy for the officer's 18-month old son to lift high enough, so everyone got down to his son's level where John administered the Oath.

## Transitions

Laurie Gompf of Hopewell Township was promoted from Deputy Municipal Clerk to Township Clerk in December 2010. Our congratulations to Laurie are late, but heartfelt!!!

David Hughes, City of Summit, (who everyone thought would never get married), and his wife, Maria, celebrated their 20th Wedding Anniversary in September in Aruba, where they spent their honeymoon. They are seen here at the El Gaucho Restaurant. David says: with two kids in college why not spend all their money!



## **MCANJ, INC. MEMBERSHIP SUMMARY Reported March 2, 2012**

MUNICIPAL CLERKS	375
DEPUTY MUNICIPAL CLERKS	171
ACTING MUNICIPAL CLERKS	3
ASSISTANT MUNICIPAL CLERKS	17
COUNTY CLERKS	5
DEPUTYCOUNTYCLERKS	2
CLERK TO FREEHOLDER BOARD	2
AFFILIATE MEMBER'S	9
<b>TOTAL</b>	<b>584</b>



Submitted by Keith Kazmark,  
MCANJ Treasurer

## POTPOURRI

by Richard Lustgarten, MCANJ Legal Counsel

Paraphrasing the old expression, “We continue to live in interesting times.”

As this is being written, the President has submitted a deficit reduction tax bill to Congress which is immediately being attacked by members of the other party. The Middle East remains a source of contention, with the possibility of armed conflict with Iran over its nuclear production program looming in the immediate future. Presidential candidate debates continue in full force. Negative campaigning feeds more negative campaigning and name calling rather than debating is the norm rather than the exception.

With the U.S. Supreme Court decision permitting corporate money to finance campaigns, multiple “super-pacs” have been created so we will all be treated to a “fun filled” summer and fall of campaign attack ads.

Closer to home, the Governor has nominated two individuals to the New Jersey Supreme Court who will be facing intensive scrutiny over financial matters and alleged lack of experience. New Jersey has received an exemption with respect to the “No Child Left Behind” law to ease restriction on the curricula that must be taught in our public schools. The debate over taxation, aid to municipalities, unfunded mandates, attacks on public employees, and a whole host of other “goodies” remains unabated.

New shared services bills have been introduced by the Legislature, the net effect of which could be that a tenured municipal clerk could lose his/her job when two municipalities agree to enter into a contract whereby one clerk would serve both.

Questions such as the clerk’s inability to attend both municipalities’ meetings (assuming they occur on the same evening), covering election day, timely responding to OPRA requests and being placed in a conflicting position if the municipalities oppose each other on a particular issue apparently were not considered by the sponsors of the legislation (MCANJ has taken definitive stands with respect to these issues.)

The new legislation authorizing November elections for school board trustees and budget (if over the cap) has been implemented. It remains to be seen whether school board elections are now “politicized,” enjoy a greater voter turnout, or just create chaos on the ballot.

In my home County of Bergen, this year we will have the following on our ballot:

President, U.S. Senate, Congress, Freeholders, Mayor and Council (where applicable), School Board Trustees, School Budget (if over the cap) and any public question.

Additionally, Counties must prepare the ballot bilingually. Perhaps they should expand voting hours to get through all this. JUST KIDDING.

All in all, the role of the Municipal Clerk continues to expand (think OPRA and OPMA) without much additional remuneration or stress reducers. Nevertheless, I am reminded of a saying by Nassim Taleb, a professor at NYU, “There is no intermediate state between ice and water, but there is one between life and death: employment.”

The following is a quick hit summary of cases that were decided recently. A public employee was terminated after pleading guilty to assault by auto. The pension retirement board denied her application for deferred retirement benefits. The Appellate Division reversed stating that the statute denying benefits because of misconduct of the employee means that the misconduct must relate to the employee’s employment, and if unrelated, the benefits would not be denied. (In *Re Hess*).

An employee, who, without authorization, used a computer of her public employer, was convicted of a disorderly persons offense and ordered to forfeit her public employment. Years later, she obtained an expungement of the conviction but the Supreme Court indicated that the expungement did not affect the forfeiture which stayed in place. (In *re* Petition of D. H.).

A state employee who filed for unemployment benefits after using self-directed furlough days to demonstrate “unemployment” was denied unemployment benefits. (*Futterman v. Board of Review*).



*Continued on Page 9*



## POTPOURRI

by Richard Lustgarten, MCANJ Legal Counsel

*Continued From Page 8*

In order to obtain a disability retirement, a public employee must demonstrate a permanent and total disability which results from a very specific traumatic event. The unexpected event must be external in its origin, occurs during the employee's regularly assigned duties and is not the result of any willful acts or negligence of the employee. If any employee can prove these elements, an accidental disability pension will be granted. (*Russo v. Trustees PFRS*).

In civil service communities, the "Rule of Three" generally applies to the individual who is going to be hired or who is eligible for promotion. If the municipality is going to bypass the highest ranked individual of the three, the municipality must set forth a legitimate reason for the bypass and not just use the overworked "in the best interest of" standard. Non-civil service communities which refer to the Rule of Three in their hiring or promotional process should also give a more substantive explanation if the number one individual is bypassed. (*In Re Foglio*).

In order to succeed on a whistle blowing complaint (conscientious employee protection act) after the employee arrives at a reasonable belief that the public employee is violating the law, the plaintiff must still prove that redefining her duties were specifically retaliatory and constituted an adverse employment response. Without the second prong, a mere change of duties may not rise to a level of retaliation and thus the employee may not be able to prove the CEPA claim. (*Valentino v. Woodcliff Lake* – unpublished).

With respect to OPRA, the State League of Municipalities qualifies as a public agency as does Rutgers University (*Fair Share Housing Center v. NJLM; Sussex Commons v. Rutgers*).

The definition of "Government records" includes telephone records of the public entity even if some information impacts on an individual's privacy interests. In the appropriate case redaction may be required, but holding back the records is inappropriate. (*Livecchia v. Mt. Arlington*).

Overcharging for copying public records effectively is the denial of access to the records. (*Smith v. Hudson County Register*).

OPRA sets forth twenty-one exemptions from the definition of a government record. If the request falls within any of these exemptions, by definition it is not a government record, and therefore, OPRA does not apply. (*Kovalcik v. Somerset County Prosecutor's Office*).

The Conscientious Employee Protection Act (CEPA) prohibits any retaliatory action against an employee who becomes a whistle blower against his/her employer. Retaliatory action means the discharge, suspension or demotion of an employee or other adverse employment action taken against him/her. (The aspect of the statute that is mostly litigated is the term "adverse employment action" which is fact specific). (*Donaldson v. DuPont Chambers Works*).

Please note that if you are subject to a Municipal action either because you are being accused of something, something is being taken away from you or you haven't been given something that you have been promised, your cause of action is typically known as a Complaint In Lieu of Prerogative Writ. Except for a public interest question being raised, there is usually a forty-five (45) day court rule "statute of limitations" which is the time frame in which you have to file your complaint. If you don't do so, the municipality may raise the defense that your action is time-barred and will usually be successful. The purpose of the Rule is to prevent stale claims being made considerably after the acts or incidents which are the underpinnings of the complaint. This forty-five (45) day rule is comparable to other statutory limitations of actions in the private sector. The forty-five (45) day limitation does not apply to workers' compensation, actions under the Tort Claims Act or certain federal civil rights violations.

By the time you read this, Summer will be fast approaching and some of the issues raised in the introduction may have been resolved. I would like to end with another quote and a slight paraphrase from Mr. Taleb.

"You will be civilized on the day you can spend a long period doing nothing, learning nothing and improving nothing, without feeling the slightest amount of guilt."

"Preoccupation with efficiency is the main obstacle to a poetic, noble, elegant, robust, and heroic life."

Happy Summer!

"You will be civilized on the day you can spend a long period doing nothing, learning nothing and improving nothing, without feeling the slightest amount of guilt."

## MEMBERSHIP HAS ITS ADVANTAGES

A message from the MCANJ Membership Committee

If you are enjoying this issue of the *Quill*, and would like to continue receiving future issues in the mail, **MAKE SURE YOUR MCANJ 2012 DUES ARE PAID!**

The 2012 Executive Board is continuing the practice of tying in the mailing list of the *Quill* with the dues list for 2012 MCANJ membership.

So, if you have previously been receiving an issue of the *Quill*, and find that you are not receiving any more issues in 2012, check to make sure that your MCANJ membership dues are current and up to date.

Membership in the Legal Defense Fund also requires that your dues be paid and current.

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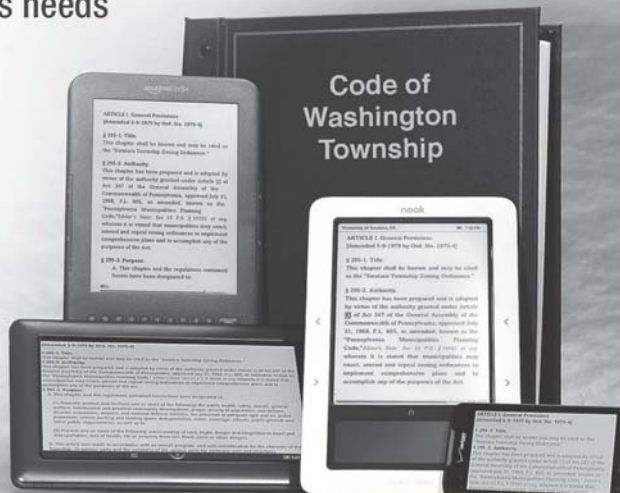


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### LEGAL DEFENSE FUND REMINDER

Applications and renewal applications were included with your annual dues membership. If you did not receive one or misplaced it, you can download an application from the MCANJ website ([www.njclerks.org](http://www.njclerks.org)).

Please mail the completed application with your **PERSONAL CHECK** (payable to MCANJ – LDF ) to:

Joel Popkin, Executive Director  
13 Fair Oaks Lane, Ocean, NJ 07712

If you have any questions or would like additional information, please feel free to contact me at 908-526-1300, ext. 103.

Sharon L. Brienza,  
Township of Branchburg  
LDF Committee Chair



**APPLICATION FOR CANDIDACY: MCANJ EXECUTIVE BOARD**

Article VI Section 1.A. of the Constitution and Bylaws of the Municipal Clerks' Association of New Jersey, Inc., specifies "Anyone seeking to be a candidate must file with the Secretary not later than 120 days prior to the Annual Meeting. No additional applications shall be accepted after this date." Article VI Section 1.C. specifies the criteria for eligibility to seek office: "All candidates shall have tenure of office, shall have experience and training for that office, shall have received the degree of Registered Municipal Clerk (RMC), and shall be actively employed as a Municipal Clerk." For anyone seeking a position on the Executive Board for 2013 (with the exception of the office of President), the following application must be filed by July 17, 2012 in order to be eligible for consideration by the membership at the Annual Meeting to be held in the Royal Swan Ballroom at the Tropicana Hotel in Atlantic City on November 14, 2012. Check one:

1<sup>st</sup> Vice President       2<sup>nd</sup> Vice President       Treasurer       Secretary

Name \_\_\_\_\_

Address \_\_\_\_\_

Municipality Employed by \_\_\_\_\_

Position \_\_\_\_\_

\*Date of Original Appointment \_\_\_\_\_

\*Date of Reappointment \_\_\_\_\_

\*RMC Certificate Number \_\_\_\_\_ Date Issued \_\_\_\_\_

I, \_\_\_\_\_, hereby certify that I am actively employed by \_\_\_\_\_ as a Municipal Clerk and am qualified to submit my \_\_\_\_\_ (Municipality)

name as a candidate for the office of \_\_\_\_\_ of the MCANJ for 2013.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

\* Attach certified copies of Resolutions of Appointment and RMC Certificate.  
(Current members of the Executive Board seeking successive office are exempt from re-filing these supporting documents.)

✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂



**APPLICATIONS MUST BE RECEIVED BY  
JULY 17, 2012 AND SHOULD BE MAILED TO:**

Patricia L. Hunt, RMC  
Moorestown Township  
2 Executive Drive, Suite 9A  
Moorestown, NJ 08057

Phone: 856-235-0912

## Mercer County Update



Kathleen Norcia, Retired Municipal Clerk of Lawrence Township, is the proud owner of Grand Champion "Creekside Hardworkin' Man," who took best of breed at the Boardwalk Kennel Club Show on February 5, 2012.

Creekside Hardworkin' Man is also as known as "Shooter," and is a Pembroke Welsh Corgi.

Kathleen has been showing Shooter for two years. Shooter attained his championship status in 2010 and then went on to attain his grand championship status in 2012.

Kathleen continues to show Shooter on a part-time basis and travels throughout the country while doing so. Shooter shares the house and his travels with "Billi," a Bernese Mountain Dog.



**Eileen Gore, Municipal Clerk of Hamilton Township**, was recently named President of the Sayen House and Gardens Board of Trustees. Sayen House and Gardens is located in Eileen's hometown of Hamilton Township.

Sayen House is named after the original owner, Frederick Sayen, who was an avid gardener and world traveler. In 1912 he purchased a 30 acre parcel of land and built a bungalow style home and surrounded it with plants and flowers acquired while he traveled the world. His collection includes species from China, Japan and England, many of which are still flourishing today. There are more than 1,000 azaleas and nearly 500 rhododendrons thriving under the vigilant care of the dedicated groundskeepers. Spring unveils a magnificent display of color and beauty with more than 250,000 flowering bulbs, as well as dogwoods, heirloom azaleas and rhododendrons.

Mother's Day marks the garden's annual Azalea Festival. Throughout the year annual and perennial displays fill the gardens with splendor, highlighting the many walking trails, fish ponds and gazebos that permeate the grounds. The Board of Trustees is entrusted with the continued beautification and maintenance of the house. If you are ever in the area, please feel free to stop and tour the grounds.

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# SLOGANS OF NEW JERSEY

Some municipalities were First. Some are our Favorite. And still others deal with the Past, the Present, or the Future. There are many colorful nicknames and slogans for New Jersey's municipalities; and this series celebrates those Slogans. Each edition of the Quill, we'll include some for you to enjoy. Test your knowledge by seeing if you can match the Municipality with the Slogan. Then turn to page 14 and see how you did! This issue celebrates slogans that share the message,

## “ALSO KNOWN AS ...”

- |                         |  |
|-------------------------|--|
| ___ Spring Lake Borough | A. America's Silk City                   |
| ___ Paterson City       | B. The Renaissance City                  |
| ___ Garwood Borough     | C. The Venice of New Jersey              |
| ___ New Brunswick City  | D. The Garden Town of the Garden State   |
| ___ Madison Borough     | E. The Industrial Center of Union County |
| ___ Wyckoff Borough     | F. The Rose City                         |
| ___ Newark City         | G. The Irish Riviera                     |
| ___ Plainfield City     | H. Wall Street West                      |
| ___ Jersey City         | I. Health Care City                      |
| ___ Cranford Township   | J. The Queen City                        |

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# SLOGANS OF NEW JERSEY: “ALSO KNOWN AS ...”

Here are the answers to the Matching Challenge shown on page 13

**G.** Spring Lake Borough (Monmouth County) is a residential community along the Atlantic Ocean, with bathing beaches, pool facilities, tennis courts, a sparkling lake in the center of town (well stocked with trout), and a quaint shopping district. With the highest percentage of Irish-American population of any municipality in the United States, it is often referred to as “The Irish Riviera.” Another common name is “The Jewel of the Jersey Shore.”

**A.** Paterson City (Passaic County) was established in the 1790s and utilized the power of impressive waterfalls. Massive brick mill buildings transformed the power of the falls into energy to drive machines. These mills manufactured many things. In the late 19th and early 20th centuries, they produced silk fabrics in such quantities that Paterson became known as “Silk City.”

**E.** Garwood Borough (Union County) evolved as a neighborhood from the communities of Cranford and Westfield. By the turn of the last century, Garwood was gaining its own identity, primarily through its attractiveness to manufacturing industries, and decided it could get more value by managing itself. Incorporated on February 25, 1903, Garwood became the “Industrial Center of Union County.” Hercules Tubeworks, Aeolia Organ and Thatcher Furnace were a few of the main factories.



**I.** New Brunswick City (Middlesex County) is home to internationally renowned researchers and facilities including Robert Wood Johnson University Hospital, Saint Peter’s University Hospital, the University of Medicine & Dentistry of New Jersey, the Robert Wood Johnson Medical School, and the Cancer Institute of New Jersey, earning them the nickname “Health Care City.” Incidentally, it’s also a good place to check out the Rutgers University Football Team!

**F.** Madison Borough (Morris County), grew at an accelerated pace after the Civil War. The railroad made possible the establishment of a flourishing rose growing industry, still commemorated in Madison’s title as The Rose City. The Morris and Essex Line became one of America’s first commuter railroads, attracting well-to-do families and contributing to the development of “Millionaire’s Row,” from downtown Madison to Morristown.

**D.** Wyckoff Borough (Bergen County) is often referred to as the “Garden Town of the Garden State.” With breathtakingly beautiful scenery, picture perfect houses and roads with tree-lined beauty, it is easy to see why. Community pride is self-evident, and includes an annual town wide “Team Up to Tidy Up Day” each spring, when people of all ages come together to clean up their yards and other public places.

**B.** Newark City (Essex County) is the largest city in New Jersey, and is the county seat of Essex County. It is one of the nation’s major air, shipping, and rail hubs. This ethnically diverse city, with neighborhoods ranging in character from bustling urban districts to quiet suburban enclaves, is pursuing a major effort to convert its core into a vibrant and energized entertainment district, earning it the nickname of “The Renaissance City.”



Newark Mayor Corey Booker

**J.** Plainfield City (Union County) gained a reputation in the late 1800s for a climate beneficial for sufferers of respiratory ailments. In 1886, in an attempt to publicize this, the publisher of the local newspaper began to use the slogan “Colorado of the East.” Since Denver, Colorado, was known as the “Queen City of the Plains,” the slogan for Plainfield eventually was shortened to “The Queen City.”

**H.** Jersey City (Hudson County): As their former Mayor says, “Jersey City prospers as New York City prospers.” Accordingly, Jersey City is often referred to as “Wall Street West”, as well as “The Sixth Borough.” USA Today has described Jersey City as “clean, green and growing” – a model of smart growth because so many people live in apartments or attached houses located near shops, offices and mass transit, requiring less land, gasoline, heating oil, water, sewer pipe and other finite resources.

**C.** Cranford Township (Union County) developed around the Rahway River through the 17th and 18th centuries, which is the source of the Township’s moniker, “The Venice of New Jersey.” In the 1800s, The Elizabethtown and Somerville Railroad made Cranford accessible to New York City. The railroad spurred the town’s development, first as a vacation area and later as a commuter suburb of New York City.

# MUNICIPAL CLERK OF THE YEAR

A County Association or an individual Clerk may nominate a candidate for Municipal Clerk of the Year. Previous honorees are those individuals who have made positive contributions to our profession for the benefit of all of us. The Association invites you to submit the name of a Municipal Clerk who has had an impact on our profession and who should be considered for this prestigious honor.

## MUNICIPAL CLERK OF THE YEAR NOMINATION FORM

(please type)

All nominees must be members of the Municipal Clerks' Association of NJ, Inc., currently employed as Municipal Clerks and tenured in their positions. Current members of the Executive Board and former recipients of the award are not eligible. Qualifications must include activities within the MCANJ and may include related community and volunteer work. The selection of the annual "Municipal Clerk of the Year" is made by the Executive Board and announced at the Association's Annual Meeting during the League of Municipalities Conference in November in Atlantic City.

**Nominee:** \_\_\_\_\_

*Appointment Date* \_\_\_\_\_

Municipality \_\_\_\_\_

Address \_\_\_\_\_

County \_\_\_\_\_

Qualifications of Nominee:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Attach statement in support of Nominee's candidacy (maximum 500 words)

Nomination made by \_\_\_\_\_

(Name of County Organization or Individual)

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ Phone No. \_\_\_\_\_

Submit to: Patricia L. Hunt, RMC  
Moorestown Township  
2 Executive Drive, Suite 9A  
Moorestown, NJ 08057

**Deadline for submission: July 1, 2012**

### **DEADLINES FOR NEWSLETTER ITEMS**

The deadline for People Page submissions for the July 2012 issue is June 1, 2012.

Please send People Page news to Sharon Brienza, Municipal Clerk,  
Branchburg Township, 1077 US Highway 202 North, Branchburg, NJ 08876  
or via Email at [Sharon.Brienza@branchburg.nj.us](mailto:Sharon.Brienza@branchburg.nj.us)

The General News Articles deadline is June 8, 2012, and may be sent to Jim Doherty,  
Township of Wantage, 888 Route 23, Wantage, NJ 07461

or via email to: [administrator@wantagewp-nj.org](mailto:administrator@wantagewp-nj.org).

Questions or comments regarding this or any issue of the *Quill* may be directed to the Editor,  
Jim Doherty, by calling 973-875-7192 or using the contact information shown above.

Articles for submission should be prepared in Microsoft Word, using Times New Roman 10-point font.

the *Quill*  
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